2026 PRODUCT CATALOG

PASSENGER & LIGHT TRUCK TYRES



ARMSTRONG

A BRIEF RIDE THROUGH HISTORY

1912 A tyre dealer in New Jersey by the name of George F. Armstrong entered the tube & pneumatic tyre industry in a tiny loft.

1922 After a decade of promising growth, Armstrong purchases a small tyre manufacturing plant in New Haven, Connecticut.

1961 Armstrong became the fifth-largest tyre maker in the world and ranked amongst the Fortune 500 companies.

1965 Armstrong introduced the first bias-belted fiberglass tyre, one of many inventions.

1970 The Armstrong Rubber Company moved into its $7 million headquarters designed by renowned architect Michael Brauer in New Haven, Connecticut.

1986 Armstrong achieved a record sales volume worth $1 billion.

1988 Armstrong was acquired by Pirelli S.p.A, becoming Pirelli Armstrong Tyre Corporation.

1990 Pirelli phased out the Armstrong brand in the latter half of the 1990's.

2012 ZAFCO acquires the Armstrong brand from Pirelli with the goal of rebuilding it from the ground up.

2024 Armstrong launches a tyre production facility in Pakistan with a re-engineered product created with updated technology and materials. Providing innovation that ensures quality and suits the customer of today.

ABOUT US

Armstrong Tyres brings a legacy of 100+ years to trust to a new frontier. Founded in 1912, our journey across 140+ countries has been fuelled by continuous innovation. We've evolved from our heritage of dependable craftsmanship to integrate advanced technologies—from cutting-edge tread compounds that enhance mileage and fuel efficiency.

The future of mobility in Pakistan begins now. We provide a complete solution for every driver, from the secure comfort of our Passenger Car Radials (PCR) to the powerful, payload-ready performance of our Light Truck Radials (LTR). Our commitment is to grow with Pakistan. By collaborating with trusted partners, we are building on a strong legacy to deliver dependable, innovative tyres you can trust.

Developed for the realities of modern driving, our tyres balance performance, comfort, and durability. This ensures dependable road behavior across daily journeys and long-term use.

Engineered for Progress. Built for Every Vehicle.



WHY ARMSTRONG?

VALUE-DRIVEN PRICING PROGRAM

Our unique pricing program was designed with our dealers in mind and is positioned to increase your profit margins so you can easily grow your business and stay competitive in today's modern tyre industry.





RECOGNIZABLE NAME WITH A RICH LEGACY

The Armstrong name was once a household name listed as a Fortune 500 company and the 5th largest tyre manufacturer in the world. We aim to restore Armstrong's legacy and solidify its place in the tyre industry.

DOMESTIC DISTRIBUTION PROGRAM

Our tyre are made at our state-of-the-art manufacturing facilities and distributed through our warehouses across Pakistan to ensure quick delivery times and consistently available inventory.





A STELLAR SUITE OF SELL-OUT SUPPORT

Armstrong dealers receive strong sell-out support including product training, marketing assistance, and access to our dedicated support team so you have all the essential sales tools readily available.

A WARRANTY BUILT FOR CONFIDENCE

Armstrong Tyres are covered against manufacturing defects for a stipulated period, ensuring reliability and peace of mind. In case of a valid claim, repair or a pro-rata adjustment will be provided, with all final warranty decisions made by Armstrong Tyres.



BLU-TRAC PC2
PASSENGER



BLU-TRAC PC2





BLU-TRAC PC2 is the 2nd generation PCR pattern featuring an optimized tread design with wide lateral shoulder grooves integrated into the inner blocks, enhancing resistance to hydroplaning and providing superior wet handling, braking, and cornering stability. The design includes a wide straight four-channel grooves, with optimal widths and arrangements that ensure exceptional performance in wet driving conditions. Additionally, the enhanced multi-pitch sequencing utilizes carefully crafted block sizes to minimize road noise.

14 New SKUs



Optimized tread design with wide lateral shoulder grooves

Enhanced tread design with wide outer shoulder grooves Seamlessly integrated into the inner blocks, ensuring superior resistance to hydroplaning for excellent wet handling, braking, and increased cornering stability



Wide straight four-channel groove

The optimal widths and arrangement of the four channel grooves guarantee outstanding performance in wet driving conditions



Enhanced multi-pitch sequencing

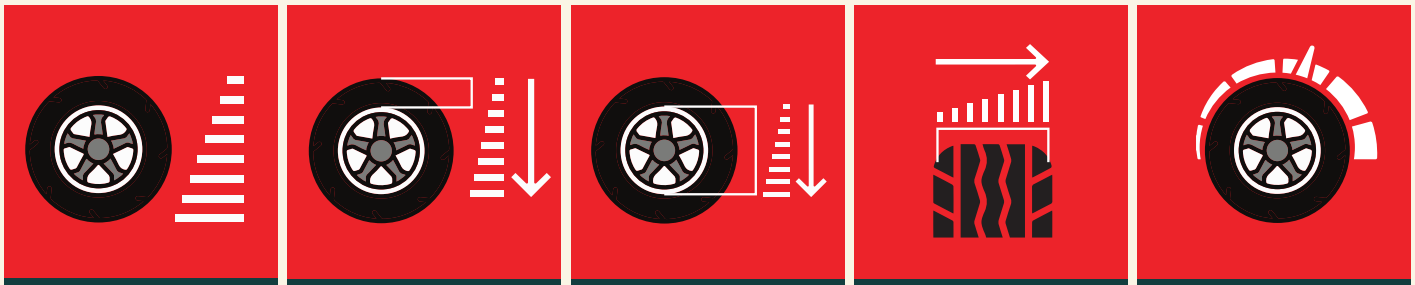
Carefully crafted block sizes minimize road noise



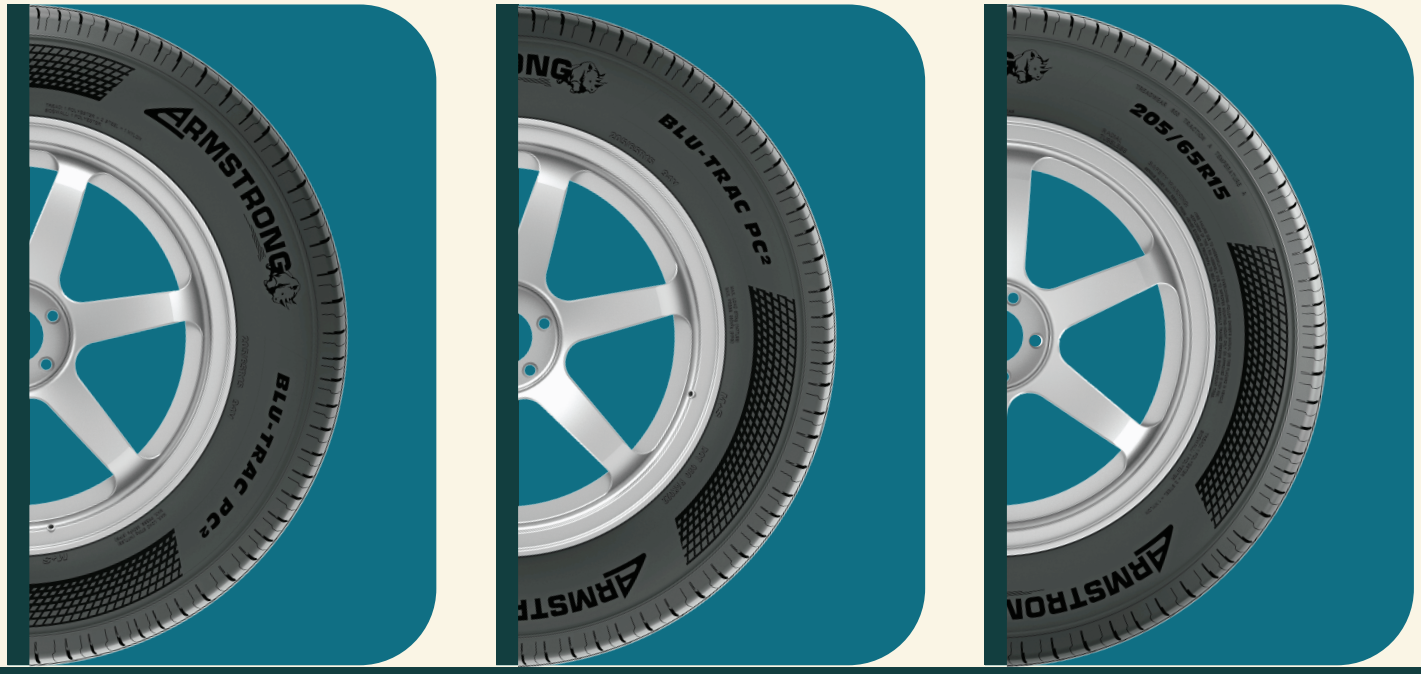
Noise reduction pattern

Implemented within the grooves effectively diminishes tread pattern noise during contact with the road by expanding the groove surface area

Series	Size	Load Index Speed Index	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
70	155/70R12	73T	365	51	4.5	157	523	7.0
	165/70R12	77T	412	51	5.0	170	537	7.0
	165/70R13	79T	437	51	5.0	170	562	7.0
	165/70R14	81H	462	51	5.0	170	588	7.0
	175/70R13	82T	475	51	5.0	177	576	7.0
65	165/65R13	77T	412	51	5.0	170	544	7.0
	165/65R14	79H	437	51	5.0	170	570	7.0
	185/65R15	88H	560	51	5.5	189	621	7.5
	195/65R15	91H	615	51	6.0	201	635	7.5
	205/65R15	94V	670	51	6.0	209	647	7.5
60	185/60R15	88H XL	560	49	5.5	189	603	7.5
	205/60R16	96V XL	710	49	6.0	209	652	7.5
	215/60R16	99V XL	775	49	6.5	221	664	7.5
	225/60R16	102V XL	850	49	6.5	228	676	7.5



TOTAL UNIQUE SIZES	ASPECT RATIO	RIM DIAMETER	SECTION WIDTH	SPEED RATING
14	60 - 70 series	12" - 16"	155mm - 225mm	T, H, V



BLU-TRAC HP2
ULTRA HIGH PERFORMANCE



BLU-TRAC HP2



BLU-TRAC HP2 is the 2nd generation high-performance tyre engineered for balanced performance and a quiet ride in various conditions. Its unique asymmetrical tread design works in tandem with variable-width grooves to enhance stability, providing excellent water evacuation for wet roads and superior steering grip for dry cornering. This design, along with enhanced multi-pitch sequencing, is carefully crafted to minimize road noise. Furthermore, the tyre's advanced compound ensures optimal contact with the road, resulting in improved acceleration and shorter braking distances across different temperatures and surfaces.

7 New SKUs



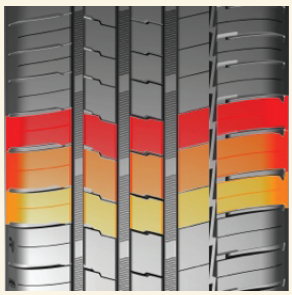
Unique asymmetrical tread design

Designed for both wet and dry conditions, the inner tread improves water evacuation and reduces noise, while the outer tread enhances steering grip for dry cornering & helps minimize noise



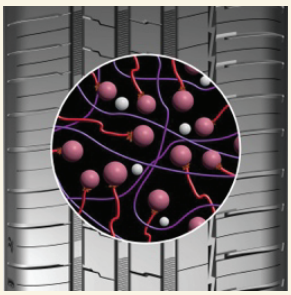
Variable grooves width

For improved stability and balanced dry/wet performance



Enhanced multi-pitch sequencing

Carefully crafted block sizes minimize road noise



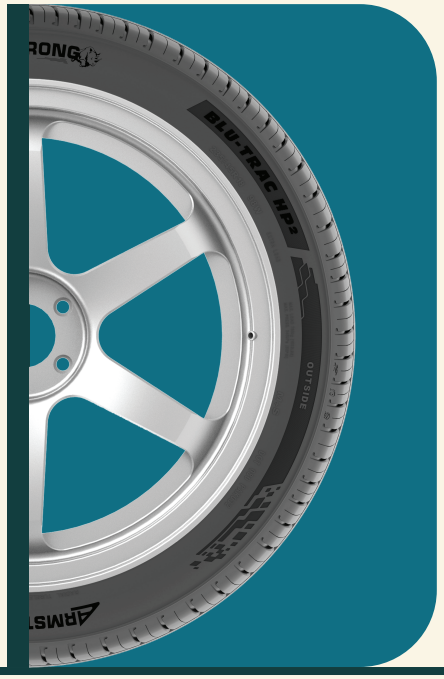
Advanced compound

Guarentees optimal engagement between the tyre and the road surfaces, leading to enhanced accelreration and shorter braking distances in various temperatures and road conditions

Series	Size	Load Index Speed Index	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
55	185/55R16	83V	487	44	6.0	194	610	7.2
	195/55R16	91V XL	615	49	6.0	201	620	7.2
	205/55R16	94V XL	670	49	6.5	214	632	7.2
	215/55R16	97W XL	730	49	7.0	226	642	7.2
	225/55R16	95W	690	44	7.0	233	654	7.2
50	215/50R17	95V XL	690	49	7.0	226	648	7.2
45	235/45R18	98W XL	750	49	8.0	236	669	7.2

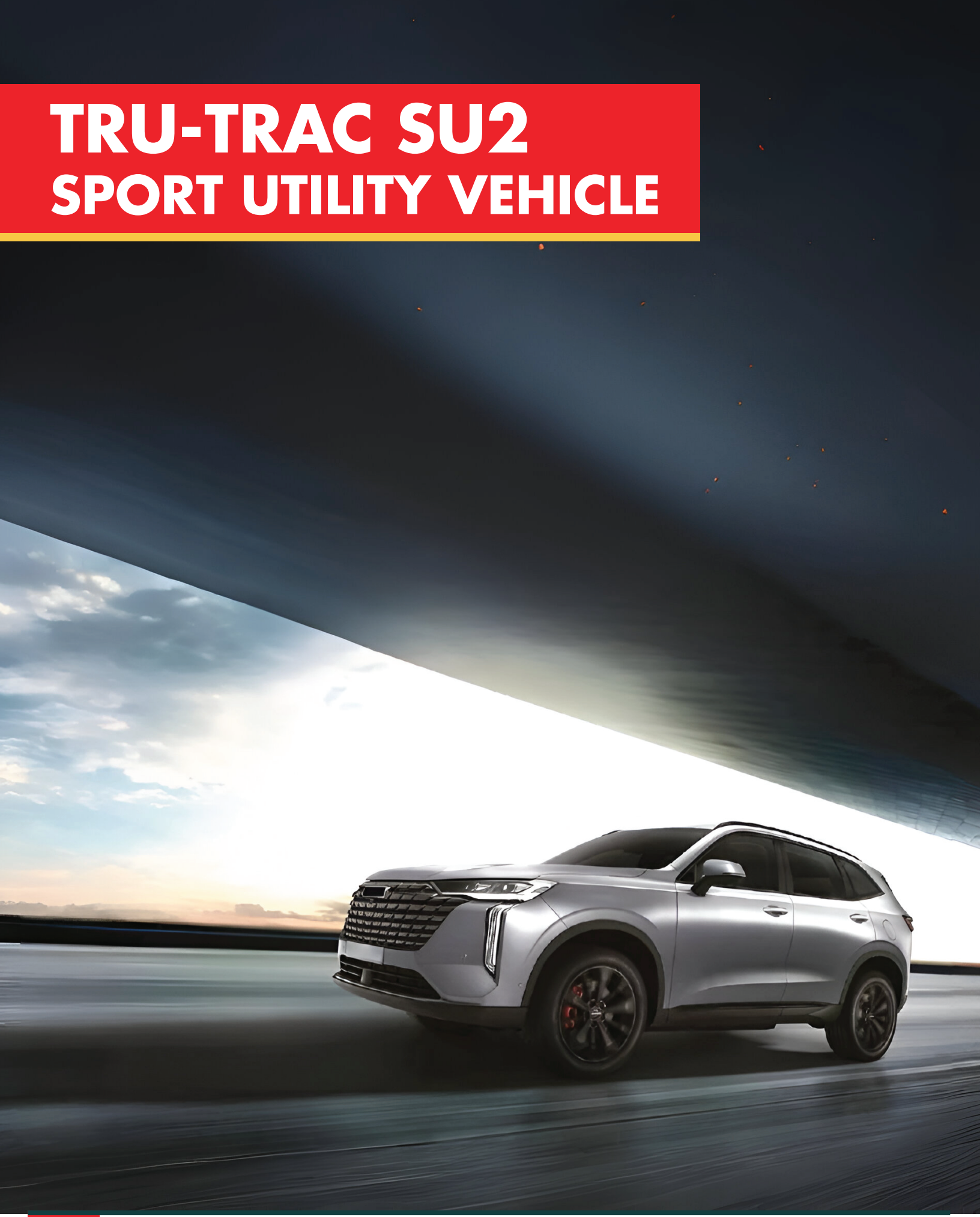
TOTAL UNIQUE SIZES	ASPECT RATIO	RIM DIAMETER	SECTION WIDTH	SPEED RATING
7	45 - 55 series	16" - 18"	185mm - 235mm	V, W







TRU-TRAC SU2
SPORT UTILITY VEHICLE



TRU-TRAC SU2






TRU-TRAC SU2 is the 2nd generation SUV tyre engineered for superior handling and stability, particularly for SUVs. The inner part uses open channels for water drainage to deliver outstanding grip and cornering traction, while the outer tread has wide shoulders and advanced sipes to withstand heavy loads and improve steering performance. To ensure a quieter driving experience, the tyre incorporates noise reduction lines within its grooves to diminish road noise. This is all complemented by an advanced compound that optimizes road contact, leading to enhanced acceleration and shorter braking distances in a variety of conditions.

6 New SKUs



Optimized inner tread design

Delivers outstanding grip and stability & traction while cornering due to the presence of water-drainage open channels.



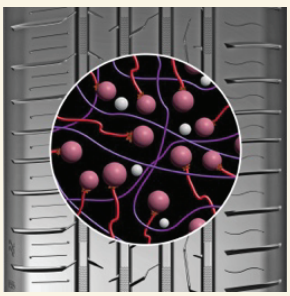
Unique outer tread design

With wide shoulder & advanced sipe design, withstands loads and provides enhanced contact pitch for better steering performance.



Noise reduction pattern

Implemented within the grooves effectively diminishes tread pattern noise during contact with the road by expanding the groove surface area



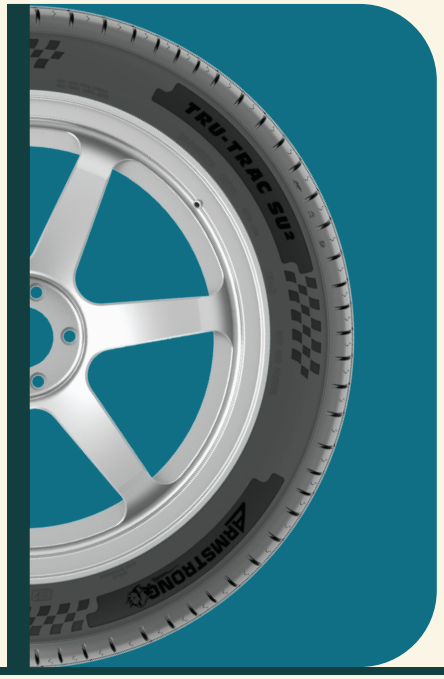
Advanced compound

Guarentees optimal engagement between the tyre and the road surfaces, leading to enhanced accelreration and shorter braking distances in various temperatures and road conditions

Series	Size	Load Index Speed Index	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
60	215/60R17	96H	710	44	6.5	221	690	7.5
	225/60R17	103V XL	875	49	6.5	228	702	7.5
55	215/55R17	98W XL	750	49	7.0	226	668	7.5
	225/55R18	102V XL	850	49	7.0	233	705	8.0
	225/55R19	99V	775	44	7.0	233	731	8.0
50	235/50R18	101W XL	825	49	7.5	245	693	8.0

TOTAL UNIQUE SIZES	ASPECT RATIO	RIM DIAMETER	SECTION WIDTH	SPEED RATING
6	50 - 60 series	17" - 19"	215mm - 235mm	H, V, W







TRU-TRAC HT II
4X4 HIGHWAY TERRAIN



TRU-TRAC HT II






TRU-TRAC HT II is the 2nd generation highway terrain tyre engineered for a quiet, stable, and safe driving experience, particularly under heavy loads. Its unique symmetric tread design minimizes road noise and enhances stability for a more comfortable ride. For superior all-weather safety, the tyre features wavy sipes that provide multiple edges for improved wet traction, while wide circumferential and lateral grooves work to evacuate water efficiently, reducing the risk of aquaplaning. The tyre's durability is reinforced by a heavy-duty casing, which provides stable handling, reliable braking, and high-speed capability even when carrying substantial loads.

7 New SKUs



Unique symmetric tread design

Minimizes road noise, providing enhanced stability for a quieter and more comfortable driving experience



Wavy sipes

Offer multiple edges to improve wet traction and lower rolling resistance, while ensuring stable handling and braking capabilities under substantial loads



Wide circumferential & lateral grooves

Facilitating water evacuation from the footprint to prevent aquaplaning



Heavy-duty casing

Reinforce the tyre and provide high-speed capability and handling

Series	Size	Load Index Speed Index	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
65	265/65R17	112H	1120	44	8.0	272	776	9.1
60	235/60R18	103H	875	44	7.0	240	739	9.1
	265/60R18	114H XL	1180	49	8.0	272	775	9.1
	285/60R18	116V	1250	44	8.5	292	799	9.1
55	225/55R18	102H XL	850	49	7.0	233	705	8.7
	235/55R19	101V	825	44	7.5	245	741	8.7
50	285/50R20	112V	1120	44	9.0	297	794	8.7

TOTAL UNIQUE SIZES	ASPECT RATIO	RIM DIAMETER	SECTION WIDTH	SPEED RATING
7	50 - 65 series	17" - 20"	225mm - 285mm	H







TRU-TRAC AT II
4X4 ALL TERRAIN

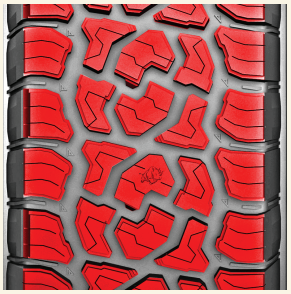


TRU-TRAC AT II



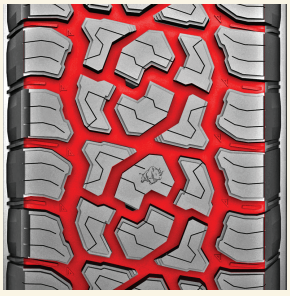
TRU-TRAC AT II is the 2nd generation “All Terrain” pattern featuring a distinctive block pattern design and premium compound, allowing drivers to navigate challenging terrains with ease and confidence. Whether traversing rough or muddy surfaces, this pattern provides a smooth ride and becomes the leaders on the road.

2 SKUs



A dynamic tread design with rigid shoulder blocks

Has been developed for impact resistance while ensuring confident grip through varied road surfaces and conditions



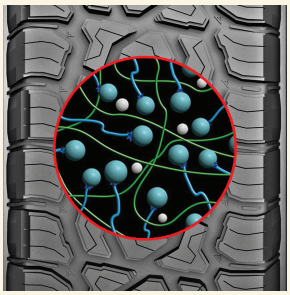
Specially engineered grooves of different widths

Effectively reduce noise levels, resulting in a more comfortable driving experience



The reinforced sidewall

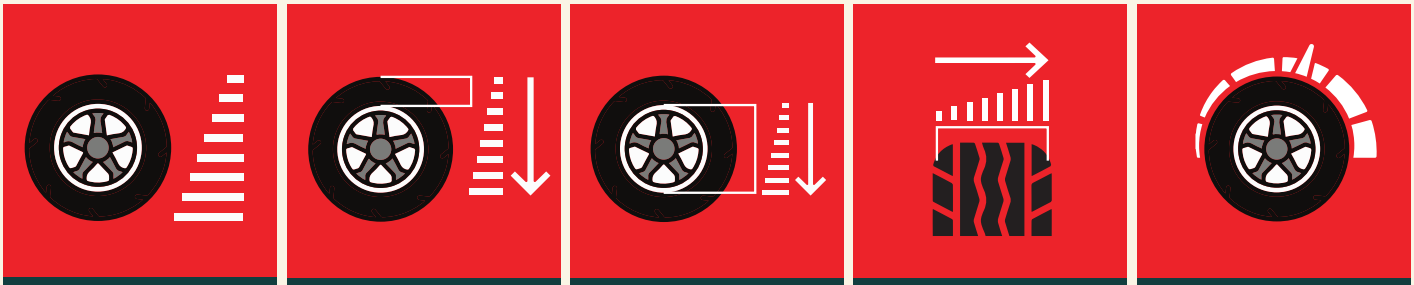
Provides a robust defense against any potential damage occurring in the critical sidewall failure zone

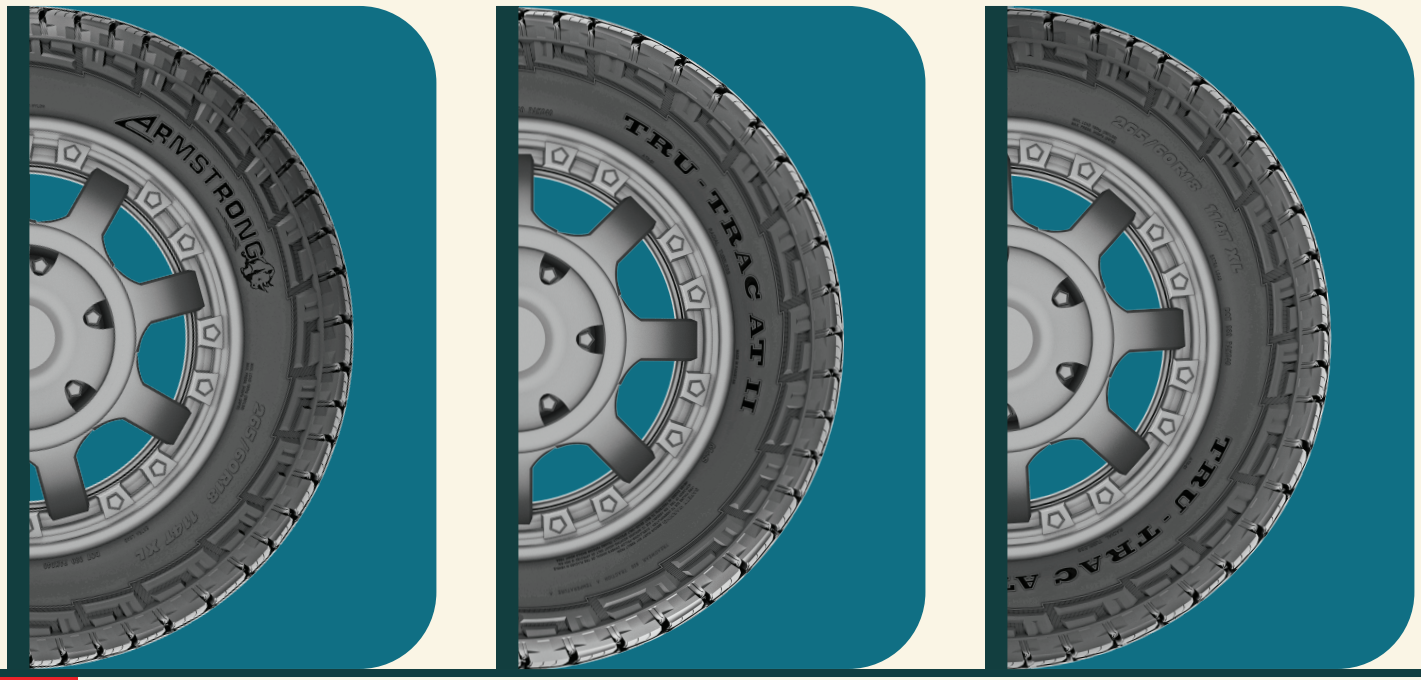


A special rubber compound

Is utilized to boost the tyre's ability to withstand tearing and enhance its resistance to friction on all road conditions.

Series	Size	Load Index Speed Index	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
65	265/65R17	112H	1120	44	8.0	272	776	10.0
60	265/60R18	114T XL	1180	49	8.0	272	775	10.0





TRU-TRAC VAN2
LTRC/VAN



TRU-TRAC VAN2



TRU-TRAC VAN 2 is the 2nd generation LTRC durable tyre designed for performance and safety. Its symmetrical tread design and wide footprint provide excellent mileage and stability, especially for heavy loads. With square, wide shoulders, the tyre offers enhanced handling and stability in all driving conditions. The wide main circumferential grooves improve safety by increasing control and reducing the risk of hydroplaning. Additionally, a special tread compound helps lower energy consumption and extends the tyre's lifespan.

3 NEW SKUs



Symmetrical tread design

Offers a wider footprint that ensures exceptional mileage and robust performance when carrying heavy loads



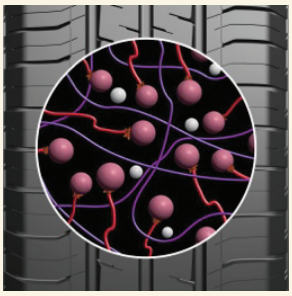
Square wide shoulders

Supports better road stability, controlled handling, and increased safety through all driving conditions



Wide main circumferential grooves

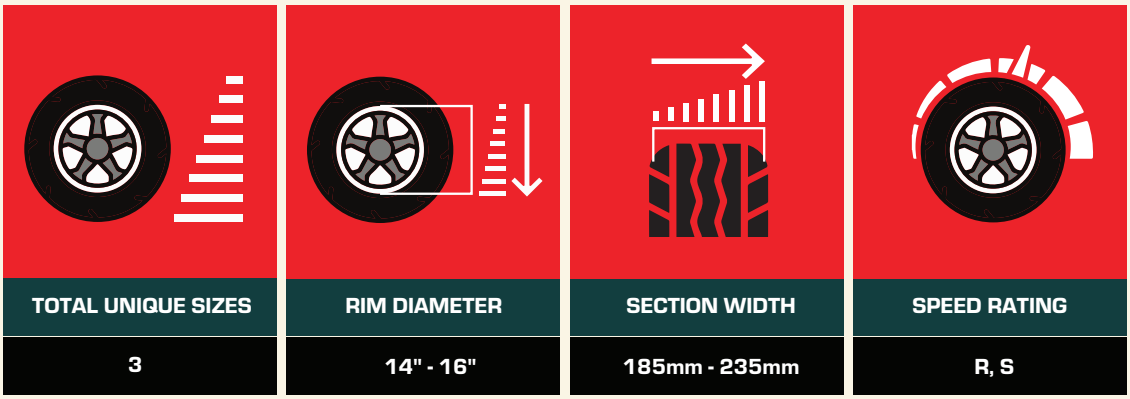
Improve safety through better control and resistance to hydroplaning



Special tread compound

Ensures reduced energy consumption and enhanced tyre lifespan

Series	Size	Load Index Speed Index	PR	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
	185R14C	102/100S	8	850	65	5.5	188	650	9.0
	195R15C	106/104S	8	950	65	5.5	198	690	9.0
65	235/65R16C	121/119R	10	1450	83	7.0	240	712	8.7





TRU-TRAC LT2
LTRC/PICKUP



TRU-TRAC LT2









TRU-TRAC LT2 is a durable tyre designed for performance and longevity. Its two primary robust inner tread blocks offer exceptional traction across various road conditions, while the three wide, robust shoulders help the tyre handle heavy loads and maintain smooth cornering and stability. With zigzag circumferential grooves that feature multiple biting edges, the tyre provides safe performance on challenging roads. Additionally, a special tread compound helps reduce energy consumption and extend the tyre's lifespan.

7 NEW SKUs



Two primary robust inner tread blocks

Ensure consistent traction across different road



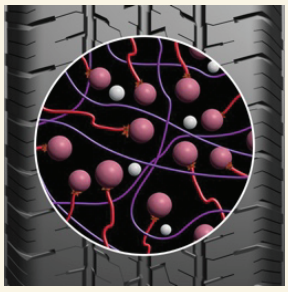
Three wide robust shoulders

Effectively handle heavy loads while ensuring smooth cornering and enhanced stability



Zigzag circumferential grooves

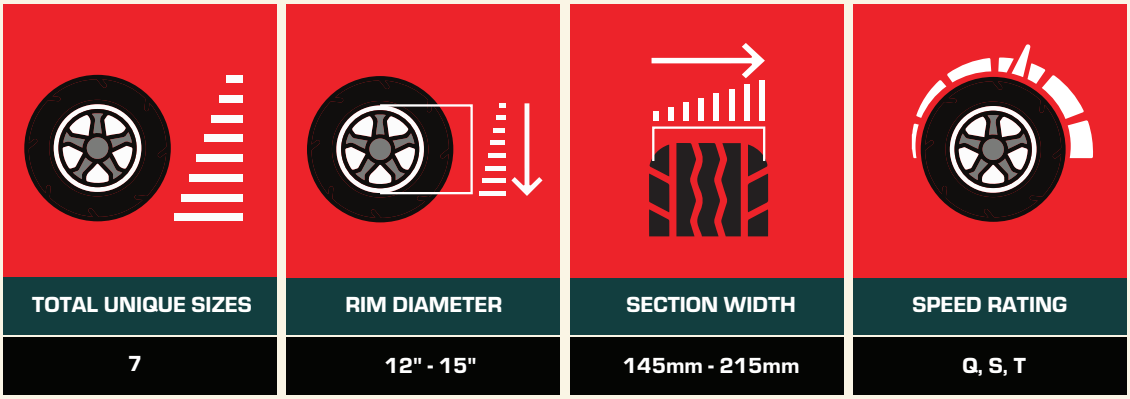
Multiple biting edges deliver consistent performance in challenging conditions



Special tread compound

Reduces energy consumption and extends tyre lifespan

Series	Size	Load Index Speed Index	PR	Max Load Kg	Max Inflation Pressure PSI	Rim Width Inches	Section Width Inches	Overall Diameter mm	Tread Depth mm
	145R12C	86/84S	8	530	65	4.0	147	542	8.0
	155R12C	88/86Q	8	560	65	4.5	157	550	8.0
75	205/75R14C	109/107S	8	1030	69	5.5	203	664	9.0
	215/75R14C	112/110T	8	1120	69	6.0	216	678	9.0
70	195/70R15C	104/102S	8	900	65	6.0	201	655	9.0
	205/70R15C	106/104T	8	950	65	6.0	209	669	9.0
	215/70R15C	113/111S	10	1150	76	6.5	221	683	9.0









ARMSTRONG

THANK YOU

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